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## SEATING CASE STUDY

### CUSTOMER

First Federal Bank of the Midwest

### SITUATION

First Federal Bank of the Midwest is the largest community bank franchise in northwest Ohio, southeast Michigan and northeast Indiana. Due to rapid expansion, bank management was seeking a partner to fulfil their growing seating needs.

According to Charles L. Bechstein, Vice President and Community Banking Center Manager, "We were looking for the right seating solutions to fit our needs. We wanted our staff to be able to sit long hours comfortably while also seeking chairs that could stand up to many years of use, all while accommodating the various physical sizes of our diverse employee groups."

Of note, when office personnel were researching a seating solution for a new branch, tellers also requested and received approval to source seating appropriate for their position.

### SOLUTION

BioFit Engineered Products was contacted by First Federal Bank to examine the needs of the bank's office personnel. When BioFit provided sample chairs to the branch in an effort to identify the preferences of managers and office team members, tellers notified management of their desire for sturdy, comfortable chairs to use when not waiting on customers. After surveying users and completing a sit study, BioFit paired office staff and management with its highly adjustable mesh-back, contoured-seat Zephyr model, while tellers were matched with Elite task seating featuring an extended counter-height pneumatic and built-in foot ring.

Since furnishing the initial location, nearly all new First Federal Bank branches have ordered stylish BioFit office and teller chairs, upholstered to complement the décor of each respective branch.

BioFit custom manufactures each and every chair to meet First Federal Bank's needs and match each branch's décor, ensuring managers, office personnel and tellers many years of comfortable, productive use.

### PRODUCT PROFILE

Selected as the choice of First Federal Bank tellers, Elite seating standard features include a SofTouch pneumatic, contoured waterfall seats and generous backrests with lumbar support. With its breathable mesh-back, Zephyr seating makes an 8-hour workday a breeze. Other highlights include an executive-style control with pneumatic seat-height, backrest and seat-tilt adjustment, and adjustable lumbar. Both models are backed by a 13-year warranty, like nearly all BioFit products.

Elite and Zephyr seating are two more examples of the BioFit goal of creating products that give architects alternatives to traditional seating when designing everything from their own workspaces to commercial and healthcare facilities, educational institutions, lounge and entertainment venues, food courts and beyond. To learn more about how these and the full line of BioFit ergonomic seating, tables and specialty products are solving challenges worldwide, visit [biofit.com](http://biofit.com) or call 800-597-0246.



### D A T E

June 2012

### B I O F I T REPRESENTATIVE

John Stemmler

**“We wanted  
our staff to  
be able to sit  
long hours,  
comfortably...”**



Zephyr Mesh-back Seating